## **Privacy Policy for A Meaning of Life LLC**

Effective Date: 1/1/2024

A Meaning of Life LLC company values your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services. It also describes your rights regarding your personal data and how you can exercise them.

By accessing our services, you agree to the collection and use of your information as described in this Privacy Policy. If you do not agree with this policy, please do not access or use our services.

## 1. Information We Collect

We collect several types of information from and about users of our services, including:

#### a. Personal Information

Personal information refers to any information that can identify you as an individual. This may include:

- Full name
- Email address
- Phone number
- Mailing address
- Billing information (credit card details, bank information, etc.)
- IP address or device identifiers
- Insurance verification information
- Waiver eligibility information

#### **b.** Non-Personal Information

Non-personal information includes data that cannot be used to identify you individually. This may include:

- Browser type
- Operating system
- Referring website
- Pages visited on our site
- Usage patterns and preferences

#### 2. How We Collect Your Information

We collect information in the following ways:

## a. Directly From You

We collect personal information directly when you:

- Register for an account
- Purchase our products or services
- Contact customer support
- Subscribe to newsletters or updates
- Submit forms on our website

## b. Automatically

We may automatically collect non-personal information when you:

- Visit our website or use our services through cookies and other tracking technologies
- Engage with third-party tools or plug-ins on our website

#### c. From Third Parties

We may receive information about you from third-party partners, such as:

- Advertising networks
- Payment processors
- Social media platforms (if you connect with us via social media)

## 3. How We Use Your Information

We use the information we collect for the following purposes:

## a. To Provide and Improve Our Services

- Process payments and fulfill orders
- Respond to your inquiries
- Personalize your experience and improve the functionality of our services

## b. Marketing and Communication

- Send you promotional materials, newsletters, or other marketing communications (with your consent)
- Provide you with updates on services, changes in policy, or legal requirements

## c. Analytics and Performance

- Monitor usage trends to improve our website and services
- Analyze customer behavior for better product offerings

## d. Compliance and Legal Obligations

- Comply with applicable laws, regulations, and legal processes
- Enforce our terms of service and privacy policies

## 4. Sharing and Disclosure of Information

We may share your personal information under the following circumstances:

#### a. Service Providers

We share information with third-party vendors, contractors, and service providers who perform services on our behalf (such as payment processors, hosting providers, and analytics services).

## b. Legal Obligations

We may disclose your information if required to do so by law or in response to legal processes, such as subpoenas or court orders.

#### c. Business Transfers

In the event of a merger, acquisition, or asset sale, your personal information may be transferred to a third party as part of the transaction.

### d. With Your Consent

We may share your information for any other purpose with your explicit consent.

#### 5. Data Retention

We will retain your personal information for as long as is necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law. When your personal data is no longer necessary, we will securely delete or anonymize it.

# 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect non-personal information automatically. These technologies help us:

- Provide essential services (such as login functionality)
- Understand how users interact with our website
- Personalize content and advertisements
- Improve user experience

You can control your cookie preferences by adjusting your browser settings. However, disabling cookies may affect your ability to use certain features on our website.

## 7. Data Security

We are committed to protecting your personal information from unauthorized access, disclosure, or alteration. We employ technical, administrative, and physical safeguards to ensure the security of your data. However, no data transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

## 8. Your Rights and Choices

You have certain rights concerning your personal information, including:

#### a. Access and Correction

You may request access to the personal information we hold about you and request corrections to any inaccurate data.

#### b. Deletion

You may request the deletion of your personal information, subject to certain legal obligations.

## c. Opt-Out of Marketing

You can opt-out of receiving marketing communications from us by following the unsubscribe instructions in our emails or contacting us directly.

#### d. Do Not Track Signals

Our website does not respond to "Do Not Track" signals from your browser.

### 9. International Data Transfers

If you are located outside of the United States, please note that we may transfer your personal information to the United States, where data protection laws may differ from those in your jurisdiction. By using our services, you consent to the transfer of your personal information to the United States.

# 10. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe your child has provided us with personal information, please contact us, and we will take steps to delete such data.

# 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our website and updating the "Effective Date" at the top. We encourage you to review this policy periodically to stay informed of how we are protecting your information.

## 12. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

A Meaning of Life LLC 1322 NW John Jones Drive, Burleson, TX 76028 Case\_Management@amol-idd.com 682-224-6218

This Privacy Policy is in compliance with applicable Texas and U.S. laws, including the Texas Business and Commerce Code and the California Consumer Privacy Act (CCPA) for residents of California where applicable.